



2009 Annual Event Speaker Abstract and Biography

Morning Keynote Speech 8:30 – 9:45AM

Morning Keynote Speech	8:30 – 9:45 AM
Daniel Grissom, MBA, Honorary PhD, CSP	
THE STEP UP STORY! – <i>How to be at Your Best When it Matters Most!</i>	
<p>Abstract: This keynote is a story about achieving excellence in business....and in the business of life.</p> <ul style="list-style-type: none"> • Learn how to “step up” in a down economy • Learn how to consistently improve your results • Learn how to help others to unleash their potential 	
	<p>Bio: With deep knowledge and experience in the science of sales and business management, Daniel has a unique ability to uncover challenges, create solutions and increase results at the street level. He is the consummate communicator, able to connect with your people at all levels—from rookies to seasoned veterans—and teach them how to improve.</p> <p>Daniel has already helped many of the world’s top firms increase their results, including: Google, IBM, Eli Lilly, Walgreens, NASDAQ and UPS. He has helped leaders in Asia, Africa, Europe and the USA. He earned his MBA and was recently awarded an honorary PhD in recognition of his contribution to Christian Education.</p>
<p>Thought Leader. Daniel’s extensive experience inspired him to write three books: <i>STEP UP! — How to Win More and Lose Less in Business</i>; <i>The Results Challenge</i>; and his newest <i>How to Be at your Best when It Matters the Most</i>. All of Daniel’s content focuses on how to achieve excellence in business and in the business of life.</p>	
<p>Truth-Teller. To develop his STEP UP system, Daniel discovered “the truths” about what separates excellent performers from average ones. In analyzing these truths, he learned the best practices of the best sellers and leaders across the globe—and now he shares these truths with his audiences. Want to know what the best and the brightest do to improve their results? Do what they do—call Daniel.</p>	
<p>Results-Accelerator. Daniel is more than a speaker or a trainer. He is a businessman and entrepreneur who helps other business people and entrepreneurs. To him, it’s personal. He is the founder of PhD in Results, an organization helping firms select, develop and retain the best talent. PhD in Results is named in honor of Daniel’s Mom, the late Dr. Pauline Grissom—the “PhD” represents excellence in education and “Results” signifies excellence in execution. The name and the organization reflect Daniel’s strong commitment to continuing his Mom’s mission of helping others step up to the next level.</p>	
<p>Website: www.danielgrissom.com</p>	

2009 Annual Event Speaker Abstract and Biography

First Session 10:00 – 11:45AM

Session A	10:00 – 11:45 AM
Traci Duez, CSAC	
Getting 40% More Cooperation & Productivity from your team “Discover How Axiology (study of human value) Can Improve Your Project Leadership Skills”	
<p>Abstract: What would it mean to your stakeholders, project, and career if you could consistently get 40% more productivity and commitment from your team members? Do you think that it's possible?</p> <p>Studies by Dr. Robert Hartman, the father of axiology (study of human value and human value judgments), have shown that workers (team members, clients, stakeholders, etc.) withhold, on average, 40% of their capacity. He also discovered how to release that 40% latent reserve through “<i>intrinsic validation</i>”.</p> <p>If you could release that 40% latent reserve...</p> <ul style="list-style-type: none"> • How much more successful would your projects be if your team members gave you 40% more than they are currently? • Do you think your quality and performance would increase? • Would your team's communication and cooperation be enhanced? • Would it make a difference in your work, in your career, in your life? 	
	<p>Bio: Prior to starting her own company in 2006, Traci Duez had 17 years of project management. Her projects ranged from starting up a consumer products testing laboratory to managing a global twenty-six site Y2K upgrade for a large pharmaceutical company. Traci previously managed an IT consulting firm and directed over 100 consultants while working closely with the PMO to achieve a CMM Level 3 rating. She has a bachelor's degree in chemistry from Case Western Reserve University (Cleveland, OH) and is a certified coach.</p>
<p>Today, Traci is a sought-after speaker in the PMI community and has been invited to speak at multiple PMI Global Congresses and chapter events. She provides education, coaching and workshops to project managers, executives and their teams.</p>	
<p>Today's presentation will teach you about the objective science of value and how you can use these natural principles of success as a project manager and leader.</p>	
<p>Website: http://www.breakfreeconsulting.com/meeting-planners#photos</p>	

2009 Annual Event Speaker Abstract and Biography

Session B

10:00 – 11:45 AM

Jose Solera, MBA, PMP

Project Acceleration and The Story of Program Catalyst

Abstract: This presentation describes the challenges and solution to meet impossibly unrealistic expectations in a project at a major software company. Using a technique developed at Intel Corporation, planning was accomplished in one day and the project monitored and controlled with an effective, yet light touch approach. The project met and exceeded the customers' expectations without crisis, excessive overtime, or team burn out. We'll review the approach and tools used to reach this success.




Bio: Mr. Solera is a senior project and program management executive with more than 25 years of experience spearheading the development and implementation of successful systems and processes in high technology organizations. Mr. Solera gained his expertise in leadership and management setting up and running multiple project management offices (PMOs) in support of strategic, corporate-wide initiatives. Specifically, Mr. Solera directed and managed Intel's Year 2000 corporate program as well as Intel's post-9/11 response initiative. Prior to the Y2K program, Mr. Solera led Intel's first Agile-like software development program in support of the Intel Inside® Program.

Most recently, Symantec Corporation recruited Mr. Solera to lead the development and rollout of its IT supporting capabilities for Symantec's SPN initiative (<http://www.spn.com>), a Software as a Service (SaaS) initiative to provide backup and recovery, among other services, to small and mid-size businesses. Through his leadership and innovative project acceleration methods, Mr. Solera enabled the IT organization to meet its schedules and supported the on-time launch of SPN.

Currently, Mr. Solera has formed Solera Associates LLC (<http://www.pmlead.com>) to teach and consult on project acceleration and leadership. Teaching on these two areas both at Cornell University's Johnson Graduate School of Management and the Silicon Valley chapter of the Project Management Institute (PMI), Mr. Solera has effectively developed project managers and future executives. A recent consulting engagement with an aerospace company in California has demonstrated the applicability of his project acceleration techniques in other industries. Visit <http://pmlead.com/resources/CBPM-brochure-v1-3.pdf> for information on this approach.

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Session C	10:00 – 11:45 AM
Robert Galen, CSP, CSPO	
Mature Agile Teams: Sixteen Essential Patterns	
<p>Abstract: Many teams have a relatively easy time adopting the tactical aspects of the agile methodologies. Usually a few classes, some tools' introduction, and a bit of practice lead teams toward a fairly efficient and effective adoption. However, these teams quite often are simply going through the motions and neither maximizing their agile performance nor delivering as much value as they could.</p> <p>Borrowing from his experience and lean software development methods, Bob Galen explores essential patterns—the "<i>thinking models</i>" of mature agile teams—including large-scale emergent architecture, relentless refactoring, quality on all fronts, pervasive product owners, lean work queues, stretching above and beyond, providing total transparency, saying "No", and many more. Bob also explores the leadership dilemma of self-directed teams and why there is still the need for active and vocal leadership in defending, motivating, and holding agile teams accountable.</p>	
	<p>Bio: Bob Galen is an Agile Methodologist, Practitioner & Coach based in Cary, NC. In this role he helps guide companies and teams in their pragmatic adoption and organizational shift towards Scrum and other Agile methods and practices. He is President and Principal Consultant for RGCG, LLC. He is a Certified Scrum Master Practicing (CSP), Certified Scrum Product Owner (CSPO), and an active member of the Agile Alliance and Scrum Alliance. Bob authored <i>Software Endgames: Eliminating Defects, Controlling Change, And The Countdown To On-time Delivery</i>. Bob may be reached at bob@rgalen.com or at www.rgalen.com</p>

2009 Annual Event Speaker Abstract and Biography

Session D

10:00 – 11:45 AM

Dr. Gary J. Evans, BA, MS, PhD, PMP

A Business Value Approach to Project Management

Abstract: It is a primary tenet of Project Portfolio Management that every project is an investment, which is to say that the Sponsor of a project generally expects to get more out of a project than was put in. That net gain may be referred to as Business Value. While the Business Value of a project is always implicit, it is often not clearly defined at the start of a project and even less often measured after the project's completion. It should be clear that, in the absence of this definition and measurement, we are deprived of knowing the true value of a project to the organization that commissioned it. What may not be clear is that the definition and measurement of Business Value have deep implications for some of the most fundamental concepts in project management.


This two hour workshop guides participants through an in-depth discussion of what the implications of Business Value are for the definition of a project, our understanding of the goals and practice of project management, and the role of the project manager. Seen through the lens of Portfolio Management, our profession takes on a whole new dimension that is currently not fully appreciated.




Bio: Dr. Evans is President of CVR/IT Consulting LLC, a Project Services, Training and Staffing company. He has held senior positions in several organizations including Saber Consulting (Director), Rational Software (Program Mgr), and Common (VP IT). Dr. Evans has delivered successful projects in commercial, R&D, public sector and not-for-profit environments, including IT department and PMO startup, business process reengineering, design and development of software applications, PM maturity assessments and COTS implementations. Throughout his career Dr. Evans has focused on the implementation of effective project management and business process, the design and development of information systems to support that process, and management of change to ensure successful delivery of new systems. Dr. Evans is a noted trainer and public speaker, author of advanced project management courseware, and has developed a project management Template Library that is currently used all over the globe.

Website: <http://www.cvr-it.com/>

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Session E (Part 1)	10:00 – 11:45 AM
Kristen Lora, MS. PMP, ITIL	
Implementing Formal Project Management Processes: 9 Lessons Learned	
<p>Abstract: In organizations with no formal project management principles, applying structure to what once were ad-hoc processes can be a challenging, but rewarding, venture. This presentation will discuss the nine steps that can be taken to make the transition into formal project management easier and smoother:</p> <ol style="list-style-type: none"> 1. Examine the political landscape 2. Identify all stakeholders—friend and foe 3. Anticipate the time it will take to educate stakeholders 4. Take baby steps 5. Demonstrate the benefits of PM early on with small changes 6. Provide stricter assessment of inputs and estimates 7. Increase the level of communication 8. Understand the stakeholders' lack of access to, and understanding of, tools 9. Understand team members' work focus regarding productive work vs. administrative work 	
	<p>Bio: Kirsten Lora is a certified Project Management Professional (PMP) and ITIL practitioner who specializes in product development, new business startups, and establishing project management offices. Kirsten has over 15 years experience in managing IT, product, and educational programs for clients.</p>
<p>In addition to managing 1M+ projects, Kirsten has been responsible for developing project management curriculum tracks and delivering training sessions. She is employed at Global Knowledge as the Worldwide Product Director for Business Training. Her industry knowledge and experience in project management and IT service management allows her to bring a new approach to the curriculum.</p>	
<p>In addition to her professional certifications, Kirsten has a Masters Degree in Technical Communication and has completed all coursework toward a PhD in Information Science.</p>	

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Session E (Part 2)	10:00 – 11:45 AM
Samuel Brown, PMP	
Using the Six Laws of Persuasion in Negotiations	
<p>Abstract: You can be more successful in negotiations if you must master the persuasion process to deliberately create the attitude change and subsequent actions necessary for persuading others to your way of thinking. In other words, you have to be able to "sell" your ideas in order to make changes in your favor, and in a win-win situation, provide the other side with a fair deal. This process appeals to the intellect, using logical and objective criteria, as well as a methodology that positively engages the emotions of the negotiators. The result of a successful negotiation is when all parties believe they've received a good deal.</p>	
	<p>Bio: Samuel Brown, an instructor at Global Knowledge, has consulted and trained hundreds of people from various companies, including organizations such as the military and SBC. His work at Boston University and IBM's PC Institute has exposed him to a variety of educational styles and his 20+ years of teaching makes him an expert in the classroom. His theory-meets-reality approach to teaching means that students practice and perfect new skills and return to work better prepared to excel at project management.</p>
<p>Brown holds a Project Management Professional certificate from the Project Management Institute. He is a certified instructor with the Boston University Corporate Education Center as well as being certified as a trainer for the American Humane Association and U.S. Department of Health and Human Services.</p>	

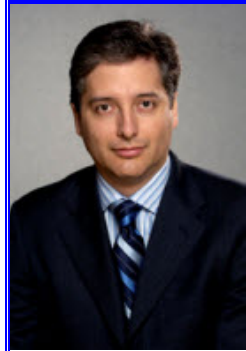
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Luncheon Speech 8:30 – 9:45AM

Luncheon Speech	12:15 – 1:15 PM
Dr. James T. Brown, Ph.D. PMP, PE, CSP	
Kill What's Ugly While It's Young	
<p>Abstract: Although project management is sometimes no laughing matter, this program takes a tongue-in-cheek look at the art and science of critical project management truths such as:</p> <ul style="list-style-type: none"> • Kill what's ugly while it's young. • Lie to the customer as long as you can. • Fear the pain, the ultimate project team motivators. • Plagiarism equals profits. • Brownnosing, the key to project management success. <p>You won't find this advice in the PMI Project Management Body of Knowledge (PMBOK) any time soon. Let off a little steam in this session, and discover the sacred truths that every project management needs to know.</p>	
	<p>Bio: Dr. James T. Brown Ph.D., president of SEBA® Solutions Inc., a Registered Education Provider for the Project Management Institute, has provided training and consulting services for dozens of companies nationally and internationally. He has sixteen years of NASA experience that includes "hands on" experience as a team member, project manager and serving in executive level organizational leadership roles.</p>
<p>James is the author of <i>The Handbook of Program Management</i> published by McGraw-Hill. <i>The Handbook of Program Management</i> has been ranked as high as number three in project management books on Amazon.com. A recognized authority in project management, he is a frequently invited speaker on leadership and project management areas of interest.</p>	
<p>James has a patent for a project scheduling methodology, and has received numerous awards including "Engineer of the Year" from the Cape Canaveral Technical Societies and is a recipient of the "NASA Public Service Medal" for exceptional contributions to NASA's mission.</p>	
<p>James is a member of the Project Management Institute and the National Speakers Association. He has a Ph.D. in Industrial Engineering from the University of Central Florida, a MS in Engineering Management from Florida Institute of Technology and a BS in Electrical Engineering from Tennessee State University. He is a licensed Professional Engineer (PE), a certified Project Management Professional (PMP) and Certified Speaking Professional (CSP).</p>	
<p>Website: http://www.sebasolutions.com/</p>	

2009 Annual Event Speaker Abstract and Biography

Second Session 1:30 – 2:30PM

Session A	1:30 – 2:30 PM
Herman Gonzalez, PMP	
Simple Tactics for Tough Times	
<p>Abstract: Leadership is about navigating through the best and worst of times. The best plans in the world are worthless if you can't effectively execute them while being nimble enough to go after new opportunities. Leaders must be creative, resourceful and selective to reach their goals. At times, this may require de-programming of previous patterns of thinking and coming to terms with existing mental models.</p> <p>This presentation will inspire you to:</p> <ul style="list-style-type: none"> ◆ Focus on what matters ◆ Be Creative ◆ Consider alternative scenarios 	
	<p>Bio: Herman Gonzalez, PMP, has proven management and leadership experience within the financial services sector. His work history includes establishing a Project Management Office for a major bank, creating portfolio management processes and managing multiple multi-million dollar projects for global multinational companies within North American and Europe. Throughout his career he has demonstrated an ability to effectively lead and communicate the impact of change to executives and stakeholders alike.</p>
<p>Currently, Herman is an Associate Vice-President for one of North American's largest banks. In this capacity, he is responsible for Change Management and business leadership for a \$60 million dollar platform initiative. Herman's most recent successes include launching a portfolio management process and establishing a business consulting practice to support large strategic initiatives.</p>	
<p>Active within PMI since 2001, Herman has served on a variety of leadership assignments including Core Team Member for the Project Management Configuration Management Standard's committee 2002-2005, member of the Operations Committee from 2003 – 2004 for SOC, Co-chair of the Professional Development Committee for SOC 2006, President Elect of PMI – SOC 2007, and Secretary / Treasurer 2008. Herman is currently President for SOC 2008-2009.</p>	

2009 Annual Event Speaker Abstract and Biography

Session B

1:30 – 2:30 PM

Ken Whitaker, PMP, CSM

Adapting to New Business Opportunities: an Introduction to Agile Project Management

Abstract: This introductory class bridges the gap between project management fundamentals and agile software development. By examining the strengths and weaknesses of modern-day software development processes, you'll learn why the movement to agile (Scrum) is taking off and becoming the best way to give the customer the right features, reduce project risk, and deliver projects on schedule. Agenda topics are as follows:

- Is a New Process Methodology Needed?
- Introduction to Agile Thinking
- Overview of the Scrum Workflow



Bio: Ken Whitaker, of Leading Software Maniacs (LSM), has over 25 years of software development leadership and training experience in a variety of roles and industries. He has presented management and technology training classes at numerous industry events including Software Development Expo, SQE, STC, "Bug-Free" Software Success seminars, and many other conferences. Ken is an active PMI member, PMP certified, and a Certified ScrumMaster (CSM).

Sources for LSM's presentations come from industry case studies, personal leadership experience, the Project Management Institute's (PMI) Project Management Book of Knowledge (PMBOK), and Ken's two books: *Managing Software Maniacs* and *Principles of Software Development Leadership*

Please review our web site for further information (additional information on presentations can be examined by clicking on the **Keynotes** tab):

<http://www.leadingswmaniacs.com/sneakpeek.html>



2009 Annual Event Speaker Abstract and Biography

Session C

1:30 – 2:30 PM

Terrance Rusk, PMP

A Program Approach to Maximizing Project Value

Abstract: To effectuate a corporate strategy requires strategic planning. Somebody has to establish the company's strategic goals and the value to the company of meeting those goals. These then must be translated into actionable items for the company to do. Many of these will be accomplished through projects. The selection of these projects is performed as a group to design, plan, and execute. And this is what many companies do today. The projects are kicked off and executed as individual projects. Now most companies have standards and rules on how projects should be executed. But again, these rules and standards are designed to be enforced at the project level. And thus, some projects deliver their value and others don't.

In this presentation, we will discuss why projects may fail to deliver their stated value. Using this as a base, we will then lay the framework for applying program management across the project portfolio to ensure that projects are aligned with the corporate goals and that they deliver their intended value. The presentation will conclude with a discussion on effectively employing project, portfolio, and program management in an integrated manner to maximize the value from projects in the project portfolio.



Bio: Terry founded Project Right Track with his partners in April 2008. The company provides consulting and training to companies in project, program, and portfolio management. Terry has helped companies implement portfolio and program management methodologies that have resulted in significant improvements in project delivery.


Prior to founding Project Right Track, Terry was Director of Release Management at Blue Cross Blue Shield of North Carolina where he was responsible for managing the coordination of the corporate project portfolio. Prior to Blue Cross, Terry spent 10 years with 3 consulting companies where he successfully managed over 50 projects and programs. Terry started his career as a transmission line engineer where he designed and managed installation of power line projects.

Terry has over 28 years experience with projects in a wide array of industries including healthcare, utilities, financial, telecommunications, and restaurants. He has taken on projects that were in clear danger of failing and brought them back on schedule and budget. Terry has mentored other project managers on these techniques with great results.

Terry has presented at PMI Chapter events for the NC PMI chapter in Raleigh, the Piedmont Triad Chapter in Greensboro, the Dallas PMI Chapter, and the NC PMI IS Subcommittee. Terry is the author of a whitepaper, "The Early Warning Signs of Potential Project Failure". Terry has authored and delivered training programs in the Basics of Project Management and Business Analysis Excellence.

Website: <http://projectrighttrack.com/index.html>

2009 Annual Event Speaker Abstract and Biography

Session D	1:30 – 2:30 PM
Shobhna Raghupathy, MS, PMP	
Business Value through Project Alignment to Strategy	
<p>Abstract: In this digital economy, CIOs & Project teams are key partners in all initiatives critical to Business Value and success in large enterprises. Business value includes all forms - economic value, customer value etc. that determine the health and well-being of the Company. In order to be successful, the organization strategy needs to be understood, managed and implemented well. Strategy alignment is achieved when the business strategy drives the projects, enhances the effectiveness of business processes and helps shape the future business models. An organization must build the right alignment model and develop enterprise-wide know-how.</p> <p>Project Portfolio management is a key tool for linking strategy and projects and we need to choose the right projects rather than just do the projects right. The link between strategy and projects needs to be understood at the operational level. Balance Scorecard strategic management system helps translate a strategic plan into operational plans and includes a feedback loop to evaluate business value. It is a measurement technique where the efforts are measured by perspectives or a group of strategic objectives.</p>	
	<p>Bio: Shobhna Raghupathy, MS, PMP, is an international consultant and has led several technical and strategic projects in US, India, Brazil and London. She has managed enterprise-wide initiatives in the telecommunications, banking, health care and technology sectors. At Algoloma, a global business integrations solutions company, she leads the Project Portfolio and Global Strategy efforts.</p>
<p>An architect of the marketing program for PMI Atlanta, she served two terms as the VP – Marketing & Promotions. She also initiated the Speaker's Bureau at the component level and has presented at Delta Airlines, Bellsouth (New AT&T), AIU and King & Spalding. Shobhna has been a Global Congress Presenter and is a frequent speaker at the PMI Atlanta Professional Development Day Symposium. Shobhna is also a graduate of the PMI Leadership Institute's Global Master's program.</p>	

2009 Annual Event Speaker Abstract and Biography

Session E

1:30 – 2:30 PM

Charles E. Moone, MBA, PMP

Are You Being Setup For Failure Before The Project Starts?

Abstract: Failure of projects costing millions of dollars is spectacular, generates great interest, and results in a hunt for the culprit. The easiest target is the Project Manager.

The goal of this seminar is to ensure that PM's are aware of factors surrounding the project which may prevent project success. The seminar examines a process for transforming organizational strategy into projects -- a staged process that starts at boardrooms and ends at project delivery. The audience is engaged at each stage in identifying potential causes of failure. Using an approach that examines the entire environment, the discussion examines the possibility that failure may be set before the project reaches the hands of a project manager,

The discussion concludes with the audience identifying approaches for mitigating the potential causes of failure. Part of this discussion will include ways of reducing management and user resistance and getting their approval and active support.



Bio: An expert in project and program management, Charles prevents and cures problems that cause late completion of projects and budget overruns. He also assists organizations with aligning project portfolios to corporate strategy.


As Project Executive and Project and Program Manager, Charles has designed, created, and managed multimillion-dollar systems integration projects, programs and PMOs. His project and program experience includes managing an \$80 million project portfolio and a \$40 million dollar Health Information Network. He has successfully recovered multi-million dollar custom software projects and performed client engagements for assessment of organization, program, projects, and processes.

He is an experienced CIO, President, Vice President, Board Member, and Board Chairman with experience in corporate management as well as management and IT consulting.


His industry experience includes Management and Information Technology consulting for the Pharmaceutical, Healthcare, Medical Device, Super Market, Transportation, Civil Engineering, Mortgage Banking, Investment Banking, and Insurance industries as well as Local, State, and Federal Government. Charles is a PMI certified Project Management Professional (PMP). He holds a Bachelor of Science in Civil Engineering degree from Indiana Institute of Technology, and a Master of Business Administration degree from California State Polytechnic University specializing in Organizational Development. He has also studied leadership and organizational behavior in a Doctoral program at Capella University.

2009 Annual Event Speaker Abstract and Biography


Third Session 2:45 – 3:45PM

Session A	2:45 – 3:45 PM
Janet Dagys, MBA, PMP, CISSP, CISA	
Project Management in Transition – A Roadmap for PMO and Project Manager Survival	
<p>Abstract: The current business and work environment in North Carolina is extremely challenging with jobs, projects, and budget at a premium. Project and Program Managers are not immune to this predicament, and must thus focus on skills and tactics to sustain (or regain) project efficiency, quality, and traction in the portfolio, as well as their own jobs in the marketplace. This presentation will address key topics and formulate milestones in a roadmap for surviving the recession in North Carolina.</p>	
	<p>Bio: Janet Dagys: Janet is a senior manager in The Revere Group Business Transformation Practice and a Certified Project Manager (PMP). She has over 13 years experience managing IT projects as a Project and Product Manager in the healthcare and software industries and extensive experience managing global teams. Her consulting engagements focus on Project Management, PMO, and IT Governance and her areas of interest include ITIL and CobIT. She is a graduate of the University of Southampton, UK, and received her MBA from St. Josephs University, Philadelphia.</p>


2009 Annual Event Speaker Abstract and Biography

Session B	2:45 – 3:45 PM
Paul Andrews, MSc, PMP	
Utilizing Project Management Above and Beyond the Project Level to ensure Business Value in the Pharmaceutical Industry	
<p>Abstract: Project Managers, in their project-specific role, often wear blinders to the corporate and business world around them. Overall successful project management involves not just immediate project stakeholders but plant employees, executive management, physicians and ultimately patients. Project milestones of clinical protocols and study reports lead to corporate milestones of stock price, market share and revenue projections. The driver of providing the best pharmaceuticals for the neediest patients often gets lost in the needs of the shareholders, CEO and Board of Directors. PMs need to be aware of the manufacturing world, the corporate world, as well as the medical world. They need to understand the impact those worlds have on their project as well as the impact their project has on them. During difficult financial times, PMs can contribute greatly to their employer's and North Carolina's business success. This presentation will go through the corporate and financial parameters a PM needs to be aware of within, beneath, above and beyond their current project in order to help secure tomorrow's business value for their organization.</p>	
	<p>Bio: Paul Andrews is currently an Associate Project Director at King Pharmaceuticals in Cary, NC. He directs multiple drug development programs in the areas of epilepsy, hemostasis, and pain management from drug discovery through product launch. Paul has 19 years of project management experience, starting in the research sector at the biotech firms Integrated Laboratory Systems and BioReliance, followed by 6 years directing international clinical trials at the global CRO, Parexel International. Paul has been at King Pharmaceuticals for 5 years and has a Master of Science degree in Microbiology from Rutgers University.</p>

2009 Annual Event Speaker Abstract and Biography

Session C	2:45 – 3:45 PM
Brian H. Munroe, PMP	
Rescue My Project: An Overview of Troubled Projects and How We Deal With Them	
<p>Abstract: A discussion amongst project professionals on our real world experiences with Troubled Projects and a methodology for effectively and efficiently planning and executing the entire project rescue process. Together we will discuss the Rescue My Project™ Methodology and its similarities and differences with other methods that are being used. As project professionals, we have often tried all the tricks and tips to bring a troubled project back on track. However, as project complexity increases, so too does the root causes of the trouble and often a “back to basics” rescue approach needs to be initiated. As organizations become more receptive to project managers looking for assistance, we need to develop the skills required to assist these same organizations in project recovery to avoid total failure.</p>	
	<p>Bio: MTI Learning Inc.’s Founder and CEO, Brian H. Munroe, is a seasoned leader with solid sales management, customer service, account management and project management experience. He is currently a member of the Project Management Institute as a certified PMP and is active on the board of PMI’s Troubled Project Special Interest Group (SIG) as the Vice President of Information Technology. Brian has led many projects in the technology, education, financial, utility and health care sectors and together with the team at MTI Project Management, conducts Project Rescue consultancy services for many of these clients. As a skilled public speaker and trainer, Brian has had the opportunity to partner effectively with customers in Canada, the United States, and various regions in Asia and Europe. He is an expert at implementing sound project management principles and best practices and enjoys sharing his experiences with audience and students around the globe.</p>
<p>Brian is married to Heather and together they live in Ottawa, Canada with their two children, Paige and Jason. In his spare time Brian enjoys camping and boating with his family and riding his motorcycle.</p>	
<p>Website: http://www.mtilearning.com/</p>	

2009 Annual Event Speaker Abstract and Biography

Session D	2:45 – 3:45 PM
Victoria Kumar, PMP	
Delivering Successful Projects ...Every Time	
<p>Abstract: Although many successful project management practitioners are “accidental project managers,” successful projects should not be “accidental.” Research studies have identified the reasons for project failure and reasons for project success. By utilizing major contributors to project success and avoiding the leading causes of project failure, project success should be predictable and repeatable, instead of a hit-and-miss occurrence.</p> <p>This workshop describes a recommended approach to ensure consistent delivery of successful projects. The focus is on three major contributors to project success:</p> <ul style="list-style-type: none"> • requirements management processes • formal methodology and standardized tools and infrastructure • executive management support <p>These critical success factors, when implemented and achieved in collaboration with stakeholders, can lead to consistent delivery of successful projects.</p>	
	<p>Bio: Victoria S. Kumar, PMP, has over 20 years of information technology (IT) project management experience, including 10 years with IBM and 7 years in IT consulting. She is a project manager for the State of North Carolina, USA, Office of the State Controller. She holds two master's degrees: one in Pure Mathematics, and another in Computer Science. She also has PhD credits in management science from the University of Waterloo (Canada) and has earned a master's certificate in IT Project Management from George Washington University (USA).</p>
<p>She is a Past President of the PMI-North Carolina Chapter. She has been an active volunteer with the chapter's board of directors for the last eight years. She co-founded the chapter's PMO Local Interest Group. She has been active in the PMO community, serving as a PMO program manager and as a PMO consultant in both the private and public sectors for the last eight years. She is a graduate of the PMI Leadership Institute (Master's Class of 2004) and is a certified Project Management Professional (PMP®).</p> <p>She is a frequent speaker at PMI global congresses and at PMI Chapter Symposia. As a seminar leader for Project Management Leaders Training (http://www.pmliderstraining.com), a PMI Registered Education Provider, she delivers project management workshops and leadership development seminars and online courses to PMI SeminarsWorld® and to selected PMI Components world-wide.</p>	

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Session E

2:45 – 3:45 PM

Mark A Moore, M. Ed., PMP

The Life of the Prairie Dog (The View from my Silo)

Abstract: This presentation will focus on the dangers we all face when teams cease functioning as teams and start working in their own siloed environments. Despite all the evidence offered regarding the effectiveness of team work, we all too often retreat back to our “safe zones” and work as individuals. The result is mis-communication, lack-luster results, mistakes, and crashed budgets and schedules.

Through citing common mistakes and issues from history and contemporary sources, the presentation will illustrate some of the keys to avoiding the siloed mindset and the rewards/benefits of breaking them down and working in a truly collaborative way.




Bio: Mark A. Moore holds a Masters in Education from Colorado State University with a concentration in Adult Education and Training. He holds the Project Management Professional certification from the Project Management Institute and is currently employed as a Project Manager for Tekelec in Morrisville. He brings over 20 years experience in the Information Technology field, covering multiple roles and business disciplines.

He has successfully managed projects of all scales, including those involving over 200 resources and nearly 30,000 hours. His expertise centers on planning and communication and his approach to project management reflects his unique style of getting the broader team involved and taking ownership of results. Mark has conducted training sessions in communication, team building, and project management both for employers and as an independent training consultant.

Mark and his wife Sharon were residents of Grand Rapids, Michigan for over 19 years prior to relocating to the Triangle area in February 2007. They currently reside in Youngsville, NC with their two girls and two dogs.

2009 Annual Event Speaker Abstract and Biography

Wrap Up Speech 4:00 – 5:15PM

Wrap Up Speech	4:00 – 5:15 PM
Lisa DiTullio	
Have You Read the Headlines? It's All Great News!	
<p>Abstract: Unless you have been living under a rock, you know we are officially in a recession - This is great news! Rather than thinking you are 'up against it', ask yourself, are you "ready for it?" This is the perfect time for organizations to master the skills that prevent disasters – and project management skills are an essential part of that skill set. Project management is not just about schedules and deliverables; when introduced as a business competency, project management enables organizations to improve decision-making, instill accountability and enhance communications – all necessary to establish calm during chaos.</p>	
	<p>Bio: As past director of the project management office (PMO) at Boston-based Harvard Pilgrim Health Care, Lisa was a core member of the turnaround team for an organization that went from being placed in State-supervised receivership in 1999 to being the #1 Health Plan in America on the <i>U.S. News & World Report/ NCQA America's Best Health Plans</i> four years in a row.</p>
<p>Today, Lisa's a leading force in project and business management. She is the principal of Lisa DiTullio & Associates, a practice dedicated to introducing project management as a business competency, enabling organization to improve decision-making, instill accountability and enhance communications. She is the editor of <i>ProjectBestPractices</i>, a quarterly newsletter from ProjectWorld, a regular blogger for the Silicon ValleyPM and ProjectConnections sites, and a contributor to <i>PM Network Magazine</i>. She's also the author of <i>Simple Solutions: How "Enterprise Project Management" Supported Harvard Pilgrim Health Care's Journey from Near Collapse to #1</i>. Her second book, <i>Project Team Dynamics: Increased Speed, Enhanced Performance</i> is due out the end of this year.</p>	
<p>Lisa is a recognized international speaker in her field. Scores of organizations – from college campuses to governmental agencies to Fortune 100 companies and thousands of people have gained from Lisa's insights and tell-it-like-it-is keynotes and programs. Audience members and workshop participants leave educated, engaged and energized – armed with actionable practices for immediate success.</p>	
<p>Website: http://lisaditullio.com</p>	